

THE BASSANO RECORDER



VOLUME SIX NUMBER 47

BASSANO, ALBERTA, Thursday April 13th, 1944.

License number 787154

Announcements

On Sunday, April 16th, at the Church of England, Bassano, the Ven. Archdeacon D. F. Kemp of Christchurch, Calgary will be present to conduct a morning service at eleven o'clock in the morning. Rev. Evans will be at Christchurch on that day. You may have heard Rev. Kemp over the radio, come and meet him at church. And everybody is invited to attend. Plenty of room.

The Anglican Church Guild is putting on a Tea and Sale of Sewing and Knitting on April 18th. This will be held at the Red Cross rooms from 3 p. m. to 6 p. m.

Don't forget the Curling Club Dinner, Mosaic Hall, Friday April 21st. You can't afford to skip this. Bassano Curling Club.

Last call for ATTENTION

Blood Donors
The Calgary Mobile Blood Donor Clinic will be in Bassano on Wed the 18th, of April. Starting at 9 o'clock A.M. will receive Donors as advised at the time they are to be at the Red Cross Headquarters to make their donation.

Patty Cards will be distributed to Donors two or three days advance of donation. The careful reader

of these cards by Donors is very essential, if any fats are eaten after eight o'clock on the evening preceding donation, the entire effort is wasted, and blood is thrown away.

It is pointed out that women should be examined by their private physician, as they are accepted only if they have suitable vein for venepuncture. They require more extensive examination by the doctor, particularly as to their blood pressure. The physician's report should be handed over to the secretary of the Blood Donor Clinic by women donors when arriving, or bring the report of her examination of the Clinic on any of donation. Women rejected by the doctor please Phone 55, or write to local Red Cross Secretary. Donors Read Your Patty Card. Keep your Appointment Promptly. Be On Time. Thank You.

Bassano News

The April meeting of the members of the Service Boys Benefit Club was held recently at the home of Mrs. J. Hamilton. There was a large attendance. After the business of the past year was attended to, an election of officers took place with the result that Mrs. McElbeth was re-elected as honary secretary treasurer. The new president being Mrs. I. Rockwell, with Mrs. Simmonin elected as Vice pres. New business discussed was the serving of a fine Supper of the Committee working on the Victory Loan with the President Mrs. Rockwell and Mrs. Sheppard elected as Chairpersons for same. The Supper will be held in the Oddfellows Hall on the 18th, of April for the Collection for the Victory Bond. Mr. Henry Platt and family became residents of Bassano this week

The great E.D. Dem located 3 mi. southwest of Bassano on the Bow River diverts water to irrigate a sum of over 200,000 acres of land extending from Bassano to east of Tilly.

as they moved over to their own house. Mr. H. Platt and his son Nick are engaged in the Farmers Service Garage.

Mr. & Mrs. Henry Doerksen with family who live at Nemah, and is a reader of our Paper, payed a short visit to our Editor, coming on a trip from Duesen, bringing back their daughter who was in for a cure for a week at the bone Dr.

LATHOM NEWS

Sid Gilling & R.Z. Lore attended the Bull Sale in Calgary last week.

a distance of over 70 miles. The concrete and earth structure is over one mile long. The dam backs water up the Bow for a distance of 14 miles. Fish abound in waters above and below.

Mrs. V. Nolan was a guest at the Munro home Wed. evening.

Mrs. Mary Love was at her home here over the Easter Holidays.

Mrs. B.L. Morthew of Calgary spent the Easter holidays at Lathom at the home of her son Ed. & his family and in Bassano at her daughter Mrs. J. Smith.

Mrs. V. Nolan was in Calgary at her mother's over the Easter week.

Don't forget the last card party and dance of the season to be held in the Lathom Hall this Fri. April 14th. We hope everyone comes to wind up a successful and entertaining winter's activities.

low this great dam. The power plant generates considerable electricity and is main tained at an auxiliary unit by the Calgary Power Co.

Mrs. Alb. Leveque left Sunday evening for East Coulee where she will visit friends for two weeks.

Corrections to Red cross Collection Lists

MAKEPEACE
Jorgensen, Mr. H. 5.00
LATHOM
Mikleson, Mr. & Mrs. A. 5.00
ROSEMARY
Bodmer, Mr. J. W. 5.00

GEM NEWS

A wedding will be held on the 18th, of April in the M. B. Church at Gem at 2 o'clock p.m. The bride is Hilda Unger fifth daughter of Mr. & Mrs. Nickolas Unger Gem. The bridegroom is Cornelius Platt the second son of Mr. & Mrs. Cornelius J. Platt Bassano. About 300 printed invitations cards were sent out to relatives and friends in surrounding districts. Order to join in prayer for the blessing of God to the young couple. April the 18th, at 2 o'clock p.m. the betrothed will be prepared for a shower of Gifts.

Rev. Peter Doerksen will be engaged in the wedding sermon. After the sermon the whole congregation will be served with a free supper. After the marriage the young couple will reside at Picture Butte where he is duty according to govt war regulations.

Two engagements took place last week in the first appears as the bride Kathie Siemens and her bridegroom David Loewen both of Gem. In the second as bride Helen Peters Gem. and her bridegroom John Goetz of Toadfish.

Invest Regularly in War Savings Certificates

It is far more fruitful to plan for the longer period, let us say for the ten years ending in 1955, than for an immediate post-war situation. Can we manage capitalism and democracy work and so save our freedom? The task is not easy for it means a nearly complete break with the attitudes of the past.

"If it is not seemly, do it not."

"Practice in time becomes second nature."

"Many receive advice, few profit by it."

"A good character is worth more than cash."

"There are defeats more triumphant than victories."

"A home is not built by raising up four walls around us all, but by breaking down the walls around each of us."

"Bravery never goes out of fashion."

Income Tax Returns FOR 1943 MUST BE IN NOT LATER THAN 30TH OF APRIL 1944

1. WHO MUST FILE RETURNS?

If you are single, and your income was over \$600.00—
Or, if married, and your income was over \$1,200.00—
Or if you had tax deducted in 1943—you must file returns.

2. WHAT FORMS TO USE

For income under \$3,000.00 use Form T-1 Special.
For income over \$3,000.00 use Form T-1 General.

3. WHERE YOU CAN GET FORMS

- You can get income tax forms from—
 1. Post Offices.
 2. District Income Tax Offices.

Your early co-operation is requested. Over 2,000,000 Canadians will be filing income tax returns. You can help by getting your forms now, and making them promptly.

It is important that income tax returns be filed promptly. First, these returns must be filed to obtain credit for tax deductions. Second, to claim any refund to which you may be entitled. Third, to establish the Savings Portion of your tax, which will be paid back to you with interest after the War.

Make your returns now, but not later than 30th of April to avoid a penalty of 5% of your tax.
The unpaid balance of your 1943 tax may be paid any time before 31st of August WITHOUT PENALTY.

GET YOUR "T-4 SLIP" FROM YOUR EMPLOYER

To get a record of your 1943 earnings and tax deductions, ask your employer for a copy of the "T-4 Slip" he filed with the Government. Do this. It will save you time, and help prevent errors.

DOMINION OF CANADA—DEPARTMENT OF NATIONAL REVENUE INCOME TAX DIVISION

COLIN GIBSON
Minister of National Revenue

C. FRASER ELLIOTT
Deputy Minister of National Revenue

Everyone's STORY

AROUND THE CORNER

Around the corner I had a friend.
In this great city, that has no end.
Yet days go by and weeks run round.
And before I know it, a year has gone.
And I never see my old friend's face.
For life is a swift and terrible race.
He knows I lick him just as well.
As in the days when I rang his bell.
And he rang mine, we were younger then.
And now we are busy, tired men.
Tired of playing the foolish game.
Tired of trying to make a name.
"Tomorrow," I say, "I'll call on Jim."
Just to show him that I think of him.
But tomorrow comes, and tomorrow goes.
And the distance between us grows and grows.
Around the corner—yet miles away.
"Here's a telegram sir," Jim did I say!
And that's what we get and deserve in the end.
Around the corner, a vanished friend.

The Bassano Record

C.J. PLETT, Owner and Publisher

An Independent Weekly Newspaper published every Thursday afternoon in the Recorder Building opposite the Post Office at Bassano, Alberta.

SUBSCRIPTION RATES

1 year in Canada \$2.00
1 yr outside Canada \$2.50
Advertising rates on application

Wartime Prices & T.B. RELEASES

CANNING SUGAR READY MAY 25

First five F coupons in Bation book 3 designated for sugar for canning will become valid on May 25, and the second five F coupons on July 6, according to the Ration Admin. W.P.T. B. Each coupon is good for one pound of sugar, thus the total per person is 10 lbs. of sugar for canning purposes.

Householders are reminded that they may convert F coupons for canning sugar to D coupons at the Local Ration Board. If they prefer to buy their preserves rather than do their own canning.

NEW RATION BOOKS STARTS ON APRIL 13

The first of the new No. 4 ration book will fall due to be signed and preserves coupons that become valid in the hands of consumers on Thursday, April 13. These are the red sugar coupons 30 and 31 and yellow preserves nos. 17 and 18.

The last of the coupons in No. 3 book will fall due on the same day, when consumers will be obliged to carry both the No. 3 and No. 4 book with them if they wish to buy any rationed goods, which they are entitled. This will be better coupon No. 57.

The Local Ration Board points out that sugar, preserves and tea or coffee coupons belonging to the No. 3 book and as yet uncashed will continue to possess value for the purchase of rationed goods until they have been declared invalid. Do notice of such date of expiry will be given well in advance.

PRIVATE SALE OF CAR CONTROLLED

Sales of used trucks, trailers and buses by individuals not in the automotive business will now be placed under the price ceiling. J. H. Berry, Motor Vehicle Controller, states regulations parallel controls on sales of used passenger vehicles since last October.

FERTILIZER PRICES LOWER Than In U.S.

To help farmers in their production efforts, the Board of Fertilizer Administration announced special efforts to meet normal fertilizer demands. It was pointed out that due to wartime prices and Trade Board policies of subsidizing imports and zoning distribution, Canadian fertilizer prices are probably the lowest in any country in the world, being several dollars a ton less than in the United States or in the United Kingdom.

Pay Subsidy On Imported Bees

To encourage farmers to go to honey production the Board announced payment of 60 cents a lb on all importation of packaged bees from the United States from March 1 to June 15. The subsidy will be paid by the Commodity Prices Stabilization Corporation. There is a big demand for bees, particularly from the Prairies, and the subsidy will help meet increased costs of United States bees. Bees are imported from California.

The WARDEN Versus the SCIENTIST

Professor Harry E. Barnes, head of the historical-sociological department at Smith College and author of many books, purporting to speak for the American Axis for the Advancement of Science, recently said: 'There is no such thing as sin, scientifically speaking and hence it disappears into the limbo of ancient superstitions such as witchcraft and sacrifice.'

The remark precipitated a storm of criticism. The press and the pulp brought the remark before the general public and Sir became the subject of discussion from Maine to California. Many scientists, philosophers, teachers, teachers and other joined in the condemnation of Professor Barnes. Many learned things were said regarding sin by the leaders of thought in the scientific and religious world. That one of the most fearful things are spoken on the subject was uttered by the Warden of the Cook County Jail in Illinois.

When the Warden was informed of Mr. Barnes' remark, he said: 'The world is so full of sin that there is no use talking about it. He continued: 'I'd like to have this sin-baiter come over to the county jail with me and get some of the records of Chicago crime. If he did not believe in sin, he'd be blind. He'd like to know how he classified murderers, rapists, bombers, racketeers, robbers and a few others.' The Warden then went on to say: 'He is a scientist, not a philosopher; but he is nevertheless qualified to speak effectively on the subject of sin because of his knowledge of and experience with criminals.'

During the third week of Jan. 1928, there were 102 robberies reported to the Chicago Police Dept. Four persons were murdered and a half-dozen others were wounded while the robberies were being committed. The Police Commission answered the robbery by ordering 'wholesale raids.' Forty detective brown squads were gathered at headquarters. Every police captain in the city was called. Here is what the deputy commission told me: 'Every joint in this town is to be visited tonight. Never mind injunctions if you're barred, grab an axe and chop your way in. Grab every crook and record what you see. Don't bother with seizing money. Leave the workmen to the respectable people alone. Raid the night clubs, the theaters, the hotels, the beer flats. I want every crook

ATTENTION! From Sinai To Calvary

To the Ministers of the Churches.

If there has to be made a change in the Church notes, such change no ten have to be brought or sent in to our office no later than Tuesday before noon.

We believe that every one who starts to read this story will continue and look forward for the next issue. By Abraham Silverstein

Continued from last week

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My education was not altogether limited. To my parents who have had none. I seemed to possess the acme of wisdom. When I was able to read letters, which my father could not, he went about singing my praises; later, when I acquired several languages, which to a European student is essential, his pride of me knew no bounds.

My poor father! He himself was deprived of parents when only five and then thrown upon the mercy of a heartless master tailor, who undertook to teach the orphan a trade. He permitted him no time for learning or play, but drove him hard with work and abuse to the very peak of the profession.

Father subsequently became one of the foremost tailors and was appointed personal dressmaker to Her Majesty the Queen of Hattenberg and the Royal Court.

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However, my mother's secret ambition for me was not that I had become a great merchant, or a good scientist, but to become a Teacher in Israel, a Rabbi, who in time was to become a leader among his nation and lead them out of the Egypt of a mere tormented people, into the Canaan of Self-government. For this reason, I was to remain under the tutelage of the best Rabbinical teachers, whose duty it became to instruct me in all the difficult passages of the Talmud, and the interpretation of all the secrets of the Old Testament.

I enjoyed it. The mysteries of what, to the lay reader, seemed to me merely Bible stories, unfolded themselves to me as revelations of Jewish Bible interpretation.

I was glad to understand what others feared to see, and the inherent Jewish pride of the Pharisee or Scribe, exalting those who knew

Still Need Rationing Of Farm Machinery

During the months an appeal was made to farmers to keep their present equipment in operation by repairs if at all possible. It was explained that rationing of farm machinery is still necessary because



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'Singing Stars of Tomorrow' is a Sunday feature from Toronto on which the Jean Dickenson and the Edward Johnsons of tomorrow are being sought. Here are two pretty candidates for singing fame re-harshing for their spotlight broad-Left with three well known radio personalities. Left to right: Mary Call, Toronto

Red Battle, the Canadian pianist and director of the program, Ted Archer, announcer, Dorothy Hamilton, of Wynburn, Sask. another candidate, and Professor John Adair.

'Singing Stars of Tomorrow' is heard Sundays at 4:03 p.m., over the National Net. of the CBC.

and despising those who did not bow, gradually took possession of me, and was quite natural, according to our Jewish teachings and ancient custom.

CHAPTER 4

One day, one of my sisters was given away in marriage. Her husband, a mechanic, insisted on going to America and taking his bride with him. Her parents would have never permitted such a thing. America to them was a Christian country, unknown, except by the advertisements handed about by ticket-selling agents, whose foremost objective seemed to be to crowd steamships with the passengers at so much per head. But my parents had no choice nor say in the matter. My sister he-longed to go to America, and to her husband, and my sister who seemed not to leave her parents behind, was nevertheless overjoyed because her 'approaching long tip with his husband as her sole companion. They took their leave and were off.

CHAPTER 5

My education was not altogether limited. To my parents who have had none. I seemed to possess the acme of wisdom. When I was able to read letters, which my father could not, he went about singing my praises; later, when I acquired several languages, which to a European student is essential, his pride of me knew no bounds.

My poor father! He himself was deprived of parents when only five and then thrown upon the mercy of a heartless master tailor, who undertook to teach the orphan a trade. He permitted him no time for learning or play, but drove him hard with work and abuse to the very peak of the profession.

Father subsequently became one of the foremost tailors and was appointed personal dressmaker to Her Majesty the Queen of Hattenberg and the Royal Court.

When he needed to have anything read to him, he had hired it done, until I began to read, and to write for him. Naturally, he spared no money in giving me what advantages the country could offer.

German, French, Hebrew, Bulgarian, and some Italian, made up the language curriculum of my education. With these languages at my command, as well as I succeeded in mastering them, Europe, yes, the entire world, was open to me.

However, my mother's secret ambition for me was not that I had become a great merchant, or a good scientist, but to become a Teacher in Israel, a Rabbi, who in time was to become a leader among his nation and lead them out of the Egypt of a mere tormented people, into the Canaan of Self-government.

For this reason, I was to remain under the tutelage of the best Rabbinical teachers, whose duty it became to instruct me in all the difficult passages of the Talmud, and the interpretation of all the secrets of the Old Testament.

I enjoyed it. The mysteries of what, to the lay reader, seemed to me merely Bible stories, unfolded themselves to me as revelations of Jewish Bible interpretation.

I was glad to understand what others feared to see, and the inherent Jewish pride of the Pharisee or Scribe, exalting those who knew

Clarification On Farmer Meat Sales

During the suspension of meat rationing a farmer or a person who has a livestock can slaughter or have slaughtered for him without slaughtering permit, livestock that has been raised on his own premises, for direct sale of meat in standard retail cuts to a household consumer for the consumers personal or household consumption. Such meat need not be stamped.

A farmer could sell, or furnish to any other class of buyer without a slaughtering permit.

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CHAPTER 5

FOR SALE

FOR SALE.
1 pair Silver fox furs 1 Electric wash-machine 1 furnish heater. Apply Box 211, Bassano.

BUS SCHEDULE
East bound leaves 7.50 p.m.
Westbound leaves 11.02 a.m.

TRAIN SCHEDULE
Westbound (Daily)

No.	Due	Depart
No. 1	7.47 p.m.	8.00 p.m.
No. 2	8.00 a.m.	8.10 a.m.
No. 3	8.45 a.m.	8.55 a.m.

Barbours (daily)

No.	Due	Depart
No. 2	8.10 a.m.	8.20 a.m.
No. 4	10.14 p.m.	10.25 p.m.
No. 6	11.00 p.m.	11.17 p.m.

Classifieds Ads

670 Bales—Counter Sales Books, Blank heading, 3 for 25c.
Apply Recorder Office

CREAM PRICES
Special 45c
No. 1 40c
No. 2 35c
This includes 10 cent Govt. subsidy

Horse Hair Urgently Needed

An appeal has been made to the farmers and others working with horses to collect as much horse hair as possible by saving combings from mane and tail and sell the hair promptly to dealers. Horsehair is urgently needed for Canada's war production. The hair is employed for many purposes for example, to strengthen shock pads and the cushions in army tanks and aeroplanes, and in the manufacture of mattresses for the navy. It is used to make brushes of all kinds—brush for cleaning runs, special brushes for army, navy, and air force, and for industrial brushes in the war plants. If sufficient Canadian horse hair is not collected during this year to meet war and industrial demands, dressed horsehair will have to be imported from Argentina at a big subsidy cost to Canada. The price for good quality horsehair ranges from 30 to 50 cents per lb.

Meat-Packers Need 900 Men

Meat-packing plants in Alberta face a shortage of about 900 men, F. M. Baker of the Council of the Canadian Meat Packers said here.

THERE ARE MORE GOOD REASONS FOR BUYING WAR BONDS THAN FOR BUYING ANY SINGLE THING EVER OFFERED TO THE CANADIAN PEOPLE

EVERYONE we want to win this war—to see peace restored—to have jobs to get back to when the war is won.

MILLIONS

of us, already in the Armed Services have dedicated time, effort, lives if need be, to the Nation. The rest of us have not been called to arms. Our big chance to get into the fight is to buy the Sixth War Loan to the absolute limit. This is the People's Loan, and we, the People, will not fail—

We will not fail to buy Bonds—and keep them.
We will not fail to buy Bonds—and so help to keep Canada the kind of land they want to see when they come home.

REMEMBER

We are lending not spending. The money we lend is still ours to use in the years ahead when we need it most.

Buy for **PATRIOTISM** Hold for **SECURITY**

Space donated by the

Brewing Industry of Alberta

Dr. W. F. Keith
Dentist
Phone 83 Bassano

FRESH MILK AND CREAM
DELIVERED EVERY DAY

H. TRIEBER
BASSANO ALBERTA

Dr. B. E. Barlow
VETERINARIAN
BASSANO ALTA.

Gem Lumber Yard
BUILDING SUPPLIES AND HARDWARE
A RASMUSSEN prop.

W. S. Playfair
Agency for
COAL AND WOOD
Feed and Draying
Phone 26, Opposite Depot

A. T. Connolly
REGISTERED OPTOMETRIST



Broken Lenses Replaced from Prescription or pieces.
Absolute Satisfaction Guaranteed

QUICK SERVICE

Dr. A. G. Scott

M.D., L.M.C.C.

PHYSICIAN & SURGEON

Telephones

Office 27 - Residence 131

Alberta Federation Of Agriculture

Labour for farming and its secondary industries, notably meat packing, was under review during a meeting of the Board of Directors, Alberta Federation of Agriculture, April 8 and 9, and major action taken was representation made to the Prime Minister and the Min. of National Defence (Army) for a reconsideration of the entire status of the Canadian Defense Army now maintained in the Pacific Area.

The Federation directors pointed to the constant shrinkage of the supply of available farm labour, a shrinkage which has necessitated use of German prisoners, of war and Japanese civilians. They stated that in their opinion the older farm people now operating farms will be forced to reduce their volumes of production of several major farm commodities, particularly dairy products and those from irrigated lands, unless an added labour supply is tapped.

From the viewpoint of laymen, the directors stated, an attack against this country by Japanese extremely remote, if indeed possible at all, and since the Pacific Coast defense force contains hundreds of men who are experienced and skilled in farm work, this reservoir of manpower, made available for non-military work, would materially aid in meeting the labour problem in other industries, particularly packing houses, as well as on farms.

Federation directors also requested the Wartime Prices and Trade Board to designate an increased quota of the 1944 ammunition available for civilian use for the protection of farm animals and poultry and asked that the distribution of the available supply be made in such a manner as will permit the farmers at small centres to purchase on a basis of equality with those living near larger towns and cities.

Knox Presbyterian Church

April 16th, 1944

Evening Service 7:30 P. M.

C. G. I. T. Will attend in a body.

Sunday School at 11:00 A. M.

C. G. I. T. Will take an active part.

Rev. E. H. Lockhart Minister.

Church of England

BASSANO ALBERTA

Sunday, April 9th, 1944. Easter Day

Evening and Sermon at 3:00 p.m.

EVERYBODY COME

Rev. Selwyn Evans

Church Announcements

St. Columbus Church

BASSANO ALBERTA

Church service is held every 2nd, and fifth Sunday in the month.

REV. JAMES MORROW—PASTOR

The Federation will undertake a study of the establishing and the operation of co-operative food stores in rural areas.

Indicative of the growing support for the Alberta Federation of Agriculture throughout rural Alberta, the directors stated a substantial financial grant had been received from the Municipal District of Barons, No. 98, this action having been authorized at a recent ratemakers' meeting.

Those in attendance at the meeting were: L. Hutchinson, Calgary president; W. C. McKenzie, Leth; P. Baker, Raymond; R. Scott, Tilly; N. F. Pringle, Calgary; J. Jackson G. E. Church, Balzac.

Louis Conn

PHONE 7

BASSANO

HOME OF THE FAMOUS JOHN B. STESTON

A few canned vegetables, coming in, pear can tomatoes, Beans, canned meats, pork, premium spec. 3 tins 1.00 spread east on gliders. Last cheese have big stock on hand, Calgary Butter fresh in daily. Fresh bread cakes and pastries in daily also home rye toast, breads something new and good, try some. Wall-nuts

Church of, Bars and candy rollings. Also fresh fruits and vegetables at all times.

Apples Wrapped \$3.75
Oranges nice size 3 dozen. 1.00

Grape fruit large 10 cents each.

Get your Vaccines and serums early. We have a few syringes and needles in get them while they last!

Good Indian lump coal delivered \$5.00 per ton.

Coal—INDIAN LUMP COAL, SCREENED, DELIVERED TO YOUR DOOR PER TON \$5

CUTTERS VACCINES, FOR BOTH CATTLE AND HOGS ALSO VACCINE GUNS AND NEEDLES

THE FOUNDATIONS OF NATIONAL WELL-BEING

JOHN I. McDOUGAL

No man wants work as work.

Can we either rehabilitate the existing system in the eyes of the common man, or else find some new form of organization which will command men's loyalties, and under which the expansion of productivity can go on.

It is not necessary to bow down in worship before the profit motive. The men who control the pro-

cess may be selfish men and selfishness cannot be admirable. But what is important is that the pressures which they exert upon each other compel them to act in the public interest. A competitive society is a manner of compelling men to act morally toward their fellows whether they wish so to do or not. If men were rational they would accept that fact. They would strive to maintain competition as a regulator of relative returns. And they would accept the inevitable small departures from the competitive norm as being the minimum exceptions which they are

We Can Do Better

IN the past, wars have brought with them a high cost of living, ending with inflation.

This sapped the strength of nations and added poverty and injustice to the other tragedies of war.

Later it has led to falling prices and unemployment.

In this war, we Canadians are determined to head off this danger.

We have done much to avoid a repetition of the disastrous price rises of previous wars.

We have paid higher taxes. We have bought Victory Bonds. We have severely limited profits.

We have put a ceiling on prices. And to make it possible to hold the ceiling, wages and salaries have been controlled.

In one way or another most increased costs have been absorbed and very few passed on to the consumer.

Holding the ceiling has been a struggle. But the results have been worth while. From 1914 to 1919 prices rose 60%. From 1919 to 1944 the rise has been only 18%.

This effort of the Canadian people has been successful enough to be noted in other countries.

But we must continue to hold the line. We need not let history repeat itself. We can do better.

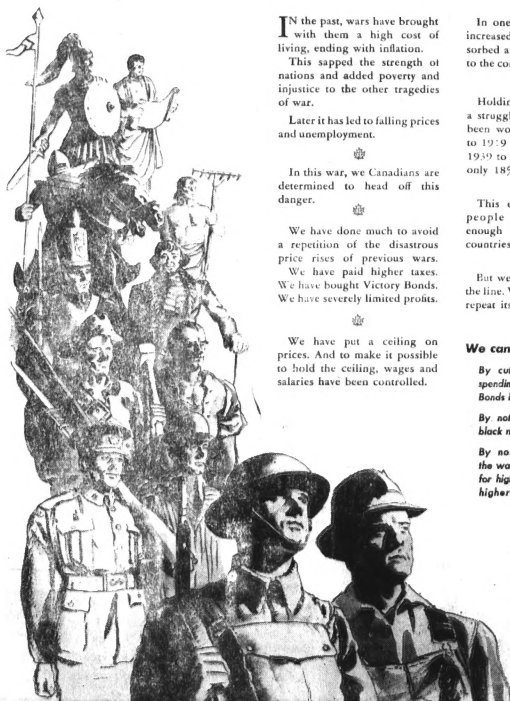
We can all help—

By cutting down unnecessary spending, and buying Victory Bonds instead.

By not hoarding or buying in black markets.

By not taking advantage of the war situation to press claims for higher prices, higher wages, higher rents or higher profits.

(This advertisement is one of a series being issued by the Government of Canada to emphasize the importance of preventing a further increase in the cost of living now and hereafter.)





They say that April showers will bring May flowers. But the April showers came first! That's why its wise to be ready with a natty rain coat like this young miss who sports a rain coat made from an old trench coat of Daddy's. Mother is hoping it won't rain when she can

wear the new spring coat pictured above. Her nimble fingers made it from the plaid lining of an old tweed coat of her husband's. Many sizes too big for her, she was able to salvage enough of the lining for her own coat, and enough of the tweed for a suit for her son.

Marvelous INVENTION

A plastic automobile tire that runs 8000 miles raises the possibility that the anticipated "space" competition between natural and synthetic rubber may become a triangular battle royal with plastic in the third corner.

This story of the new tire is revealed through the offices of the Goodyear Tire & Rubber Company of Akron, Ohio. Since then a wide variety of applications of the material have been investigated of which its possible use for automobile tires is only one.

The tire just tested is the third one to be made from Plioflex, the new elastic plastic developed by Goodyear scientists.

The perfection of Plioflex was first announced last summer at the time of the dedication of Goodyear's new Research Laboratory in Akron, Ohio. Since then a wide variety of applications of the material have been investigated of which its possible use for automobile tires is only one.

Plioflex represents an important advance and a radical departure in the field of plastics in that it is the first elastic plastic capable of being vulcanized during molding operations. It can be handled in hot molds exactly like natural rubber.

The tires and other objects made so far from Plioflex have been turned out with the aid of standard equipment regularly used in the making of articles from rubber.

The statement emphasized the fact that the tire which ran 8000 miles was only the third one made from the new material and that the scientists of the company are certain that they can improve greatly upon it.

Whether or not the future will see a demand for plastic tires de-

pends upon many factors, among them being the developments that may occur in the fields of natural and synthetic rubber.

But the company thought is that every possibility ought to be investigated and the tires of the future made out of whatever material will produce the best tires at the lowest cost to the consumer.

The Plioflex tire under discussion was a four-ply 6.00-16 tire. It ran 8000 miles in actual tests.

Scientific studies carried on during the road tests showed that the carcass and treads reached maximum temperatures developed in the tires of GR-S as the Buna S type of synthetic rubber is known in the country.

While only time and further studies will determine the value of Plioflex for automobile tires, there is ample demonstration of the usefulness of the new material in a wide variety of other applications.

Tests have already demonstrated that it is superior to natural rubber in one immensely important aspect. It is not affected by the sun's rays.

It is a well known fact that natural rubber is highly sensitive to the ultra-violet radiation of the sun and for this reason the life of many rubber products is greatly shortened by exposure of the sun.

This defect of natural rubber creates many problems. Thus, for example, in the construction of automobile bodies where molded natural rubber is used for weather stripping on the windows it has been found necessary to provide metal coverings to protect rubber.

Weather stripping of the same

type has been made successfully from Plioflex in the Goodyear Research Laboratory. Since it is resistant to sunlight, it can be used without any metal protection.

One of the most important uses foreseen for Plioflex as a result of this resistance to the sun is a new garden hose. The Goodyear Research Laboratory has produced a light-weight, flexible garden hose of Plioflex so light that any child can easily pull it around a lawn.

Because the material will not crack in the sunlight it is possible to make the hose without the inclusion of fabric which adds to the weight and awkwardness of the ordinary garden hose.

In addition the new garden hose can be made in any color of the rainbow.

A display of Plioflex samples in the Goodyear Research Laboratory shows that the new material can be used for a great variety of automobile and electrical parts now molded from rubber for all sorts of hose and tubing, for the heels and soles of shoes, and for coated fabrics and papers.

It is expected that many of these fabrics will find uses in the upholstery of furniture, for luggage raincoats, other clothing, wall coverings, draperies, bookbinding, insulated wire, jar rings, etc.

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Royal Canadian Artillery

232 Field Battery, R. C. A.

PART 1 ORDERS.

Major G.H. Gooderham M. B. E.

For week ending 15th April 1944

DUTIES.

Orderly Officer Lieut. W.J. Jeffers

Next for Duty Lieut. R.W. Brown

Battery Orderly Sergeant Sgt. Sutermeister W.

Next for Duty Sgt. Plante A.

PARADES.

No Parades at any point.

NOTE.

Regular Parades will be resumed during the week ending April 22.

When all personnel who expect to attend CAMP should attend regular

HAPPY EASTER TO ALL.

Honourary MAJOR

OIC 232 (R) Field Battery, R.C.A.

ORPHEUM

THEATRE

—BASSANO ALBERTA—

April 14th, and 15th.

Rehearsal 7:30

Frontier

Richard Ols

And

Jan Wyatt

April 21st, & 22nd.

Here We

Go Again

With

Edgar Bergen

Charlie McCarthy

Fibber McGee and Molly

PLEASE NOTE beginning

April 21st. Shows will start

at 8:30

P. M. Instead of as present.

8. p.m

Ration Coupon Calender

COUPON CALENDAR - APRIL

The following coupons become valid in April:

April 6 Butter Coupon 56

April 13 Butter Coupon 97

Sugar Coupon 30, 31

Preserves Coupon 17, 18

April 20 Butter Coupon 58

Tea or Coffee Coupon 30, 31

April 27 Butter Coupon 50

The following Coupons expire on

April 30th: Butter No. 54, 55, 56, 57

The material has proved so successful for heels and soles of shoes that the company could use 100,000 lbs. of it a month for this purpose if lower priorities did not make it impossible to get the necessary raw materials.

Plioflex can also be made in finishes that resemble leather and one possibility is a Plioflex shoe with uppers made from the materials as well as soles and heels. Such uppers would be unique scientists of the laboratory say, in that they would require no polishing merely wiping with a damp cloth.

As already indicated, the chief problem with regard to Plioflex at the moment is to obtain the raw materials from which it is made.

"Good health and good sense are two of life's greatest blessings".

"Deep thou love life! Then do not squander time."

"Corrupted freemen are the worst of slaves."

DRUGS and STATIONARY



STILES THE DRUGGIST

"THE RXALL STORE"

Andrew McKee

MEN'S WEAR DEPARTMENT

Sweater Coats - -

For Men, Zipper Fronts, Sizes 38 to 44
Button Front Sweater Coats, Small & Medium

A Very Fine Selection Of Men's Work Shoes,
Gloves, Hats, Caps, Etc.

DRY GOODS DEPARTMENT

Just Arrived . . .

A NEW SHIPMENT OF SHOES FOR
BOTH LADIES AND GIRLS.
A NICE SELECTION TO CHOOSE FROM

Prints and Broadcloths

First Arrivals of Prints Also Black,
White And Rose Broadcloth.

FRUITS

FRESH BREAD, CAKES AND BUNS
ARRIVE EARLY EVERY MORNING
THE FAMOUS 4X BRAND



ALWAYS
AT
YOUR
SERVICE



PHONE
9
FOR

